



Updated January 27th, 2015 5:37 PM

Hyderabad's popular Paradise briyani restaurant opens in Bengaluru

For the first time, Hyderabad's popular biryani brand Paradise goes outside the city by opening its first restaurant in Bengaluru on. The 140-seater restaurant is located on CMH Road in Indiranagar area of the city. Funded by India-focused private equity firm Samara Capital, Paradise plans to add more restaurants in Bengaluru followed by Chennai next year. The restaurant is a 61-year-old brand that has flourished purely through word-of-mouth and new outlets in Bengaluru will be popped up in Koramangala and Whitefield. Signage players, who are expertise in branding, designs, displays in interiors of restaurants, will able to tap fresh business with the landmark expansion of Paradise briyani restaurants outside Hydrerabad.

<http://www.signnews.in/hyderabad-popular-paradise-briyani-restaurant-opens-in-bengaluru/>